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Total Transit Acquires Mobile App Developer GoFastCab
Acquisition primes Total Transit to develop best-of-breed app suite and platform

PHOENIX (Sept. 16, 2013)—Total Transit announced today the purchase of GoFastCab, a San Diego-based mobile app development company, for an undisclosed sum. As a result, a separate multimillion dollar investment launches 2PointB, a high-tech best-of-breed mobile app suite and platform currently in development that is designed to empower high-performing cab operators nationwide to connect with passengers the way customers expect with today’s technology.

Josh Komenda and Jeremy Schrage, co-founders of GoFastCab, will be principals and managers of 2PointB and will leverage their extensive experience in software development, wireless technology and ground transportation. They will be joined by Craig Hughes and Michael Pinckard—Total Transit CEO/founder and president, respectively—who together have more than 30 years’ experience in transportation management.

“We’ve been working with Josh and Jeremy for years and continue to be impressed with the level of expertise and strategy that goes into everything they do,” said Pinckard. “This next chapter for Total Transit couldn’t come at a better time in our industry, where mobile technology has played a significant and ever-changing role in recent months. We’re ready to shake things up a little bit.”

GoFastCab is a successful graduate of the EvoNexus Incubator (a CommNexus program) and was hosted in its downtown San Diego location.

About Total Transit
Total Transit, Inc., a privately owned Arizona based corporation, was founded in 1984, and offers comprehensive transportation management, private and public transportation services. Headquartered in the Phoenix suburb of Glendale, Arizona, Total Transit has grown into one of the premier transportation companies in the country, with operations throughout Arizona and in several other states. For the last 29 years, Total Transit has delivered outstanding service levels and has developed innovative and unique transportation solutions, such as mobility/wheelchair-accommodating and eco-friendly transportation for its clientele.

Total Transit is also locally known in Arizona as the parent company of Discount Cab, one of the largest cab companies in the Southwest, operating a fleet of over 800 cabs, including the largest
fleet of hybrid Toyota Prius cabs in North America. In fact, over 85% of the Discount Cab fleet is made up of these highly fuel-efficient hybrids.

For more information on Total Transit, visit www.TotalTransit.com.